

# SORRISOS DOCES

## ONE DONATION, ONE SMILE

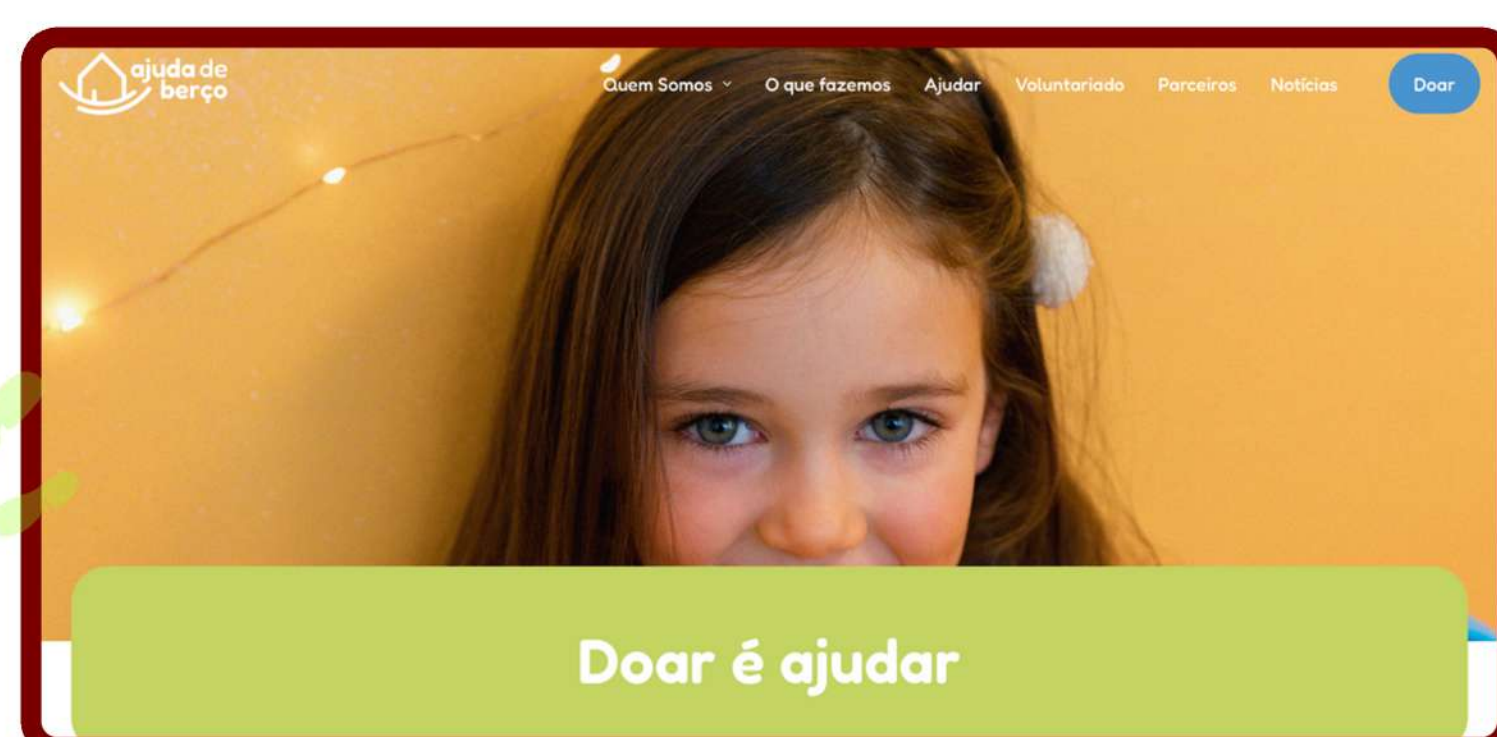
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### INTRODUCTION

We are four pharmacy students from Egas Moniz University who organized the Sorrisos Doces (Sweet Smiles) project. Inspired by the mission of Ajuda de Berço, which shelters and protects orphaned babies and children, our initiative aimed to provide concrete support to the association.

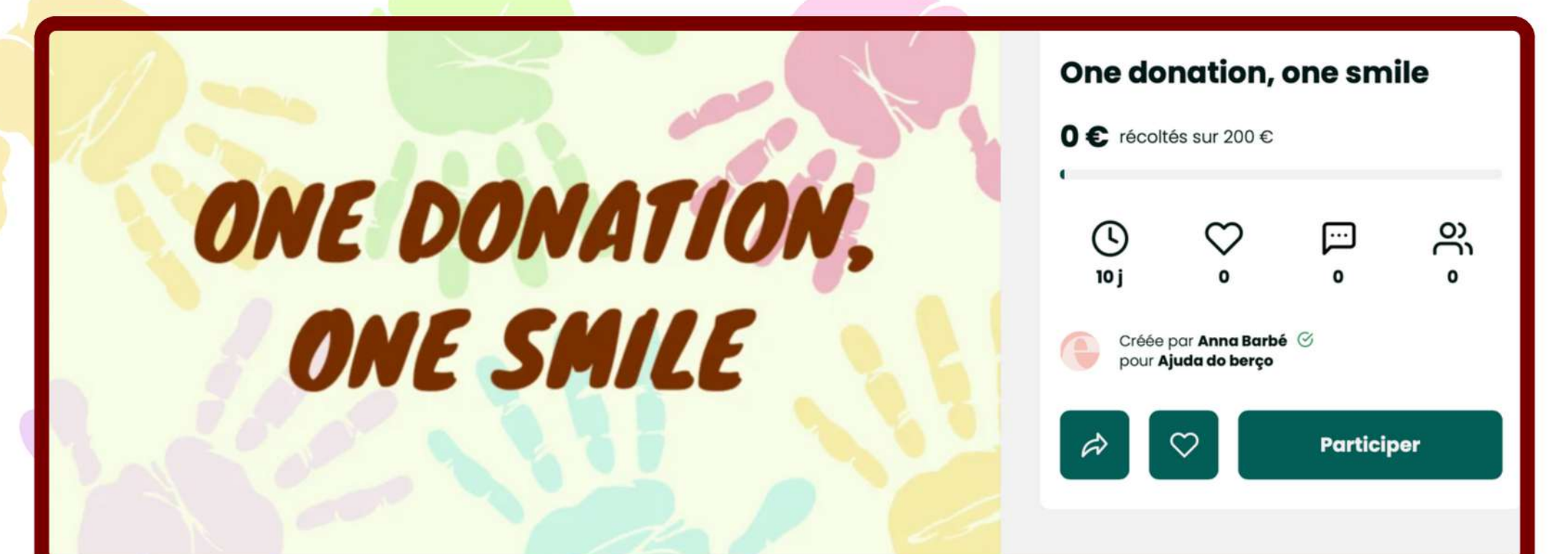
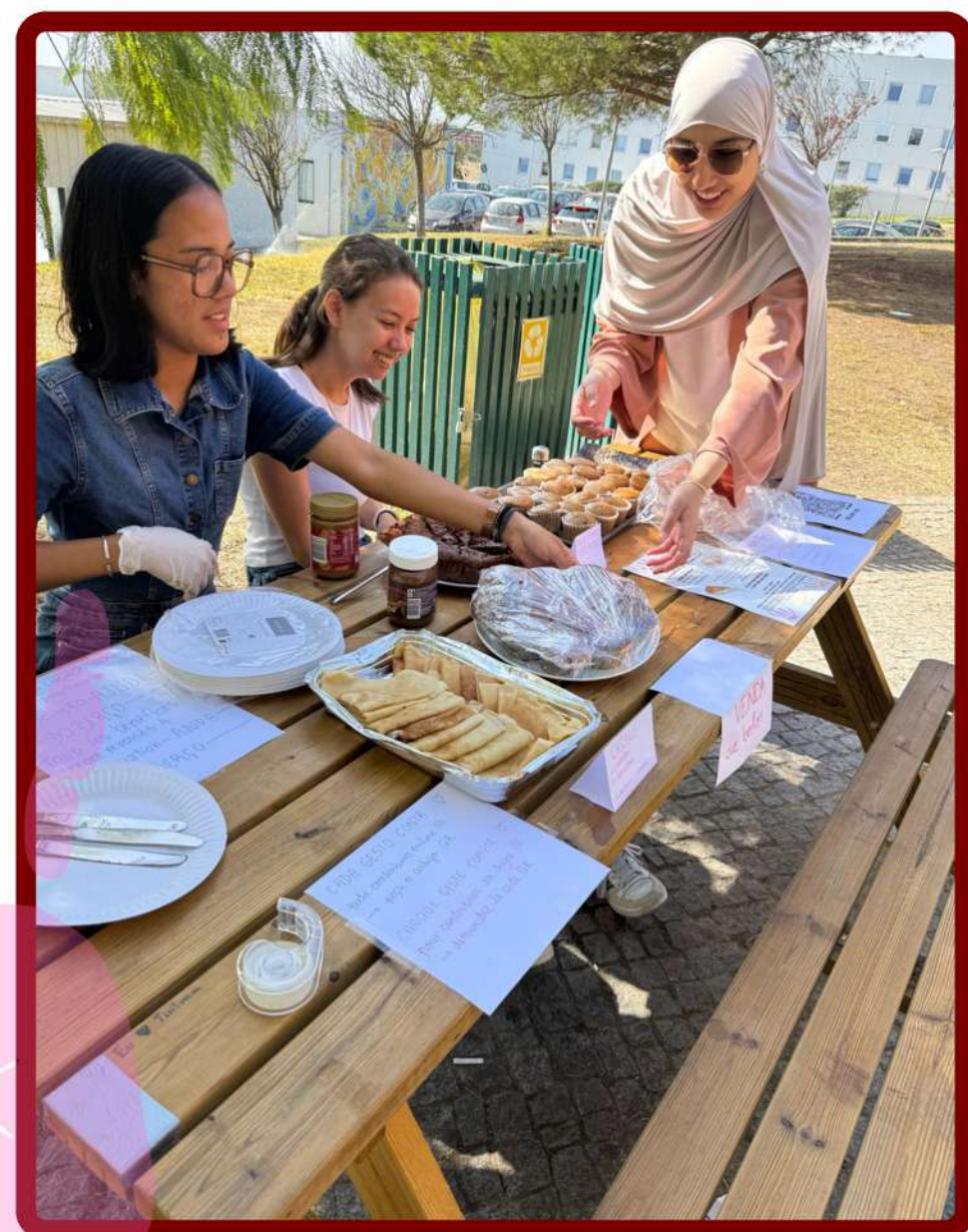


### OBJECTIVE

To help orphaned children by supporting the association Ajuda de Berço through a charity bake sale and an online fundraising campaign.

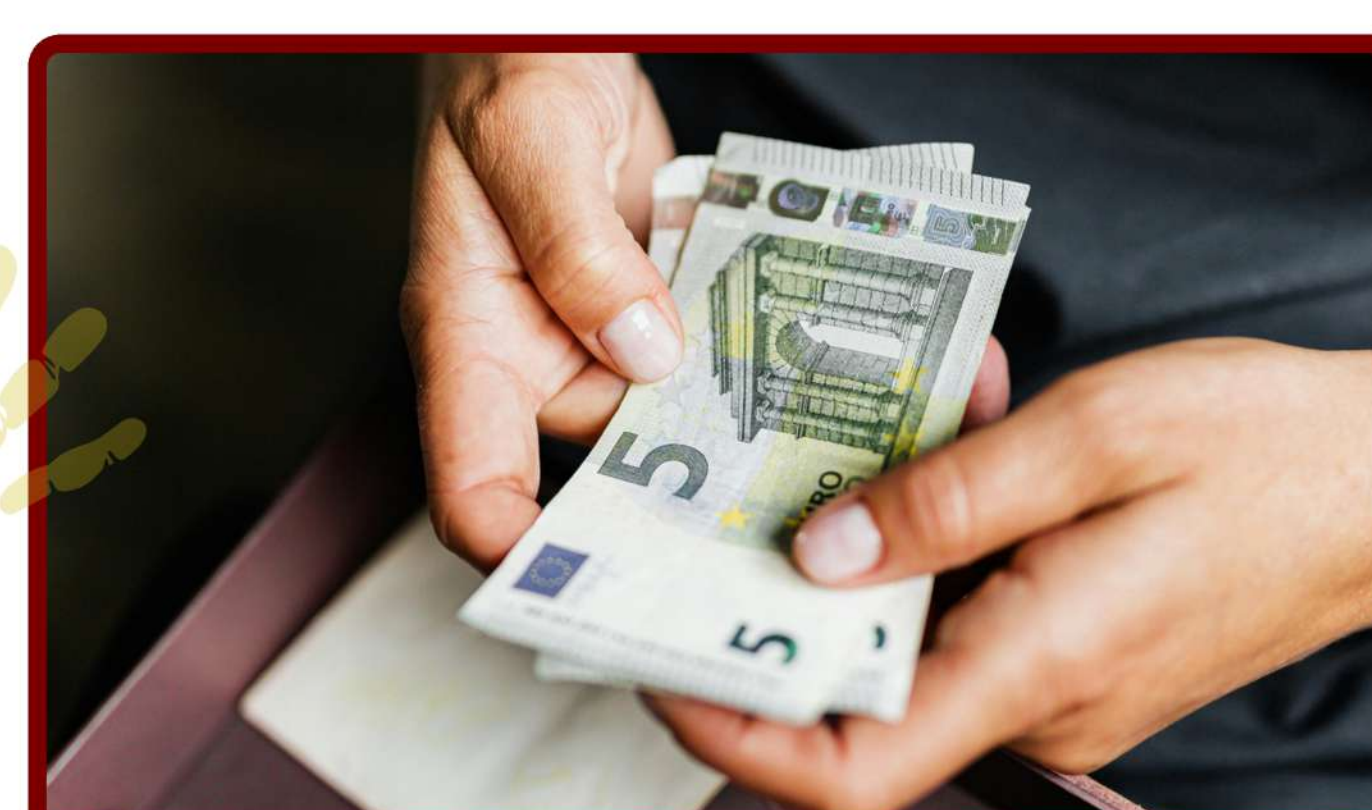
### METHODS

The initiative consisted of a charity sale of cakes and crepes held at the faculty, complemented by an online fundraising campaign under the slogan "One donation, one smile!"



### RESULTS

The initiative raised €155 through the on-campus bake sale and online campaign, with strong participation from students, professors and staff. All funds collected were donated to "Ajuda de Berço". The project also increased awareness of the association's mission within the university community.



### CONCLUSION

"Sorrisos Doces" showed that simple actions—such as buying a sweet treat—can translate small gestures into real impact for vulnerable children. This collective effort reinforces the potential of student initiatives to foster empathy, cooperation, civic involvement, and continued engagement in social causes.



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